

SHILPA AGGARWAL

8103, Academic Center 8
Indian School of Business
Hyderabad – 500 032

+91-40-2318-7266
shilpa_aggarwal@isb.edu
<https://aggarwalshilpa.wixsite.com/home>

ACADEMIC APPOINTMENTS

Indian School of Business
Associate Professor of Economics and Public Policy, April 2024 – present
Assistant Professor of Economics and Public Policy, July 2014 – March 2024

OTHER AFFILIATIONS

Abdul Latif Jameel Poverty Action Lab (J-PAL)
Affiliate, 2021 – present

AIM for Scale Advisory Panel Member

CGIAR SPIA Panel Member

EDUCATION

University of California, Santa Cruz
PhD in Economics, 2014
MA in Economics, 2011

Delhi School of Economics, University of Delhi
MA in Economics, 2003

Shri Ram College of Commerce, University of Delhi
BA in Economics, 2001

PUBLICATIONS

- (Forthcoming) “The Dynamic Effects of Cash Transfers: Evidence from Rural Liberia and Malawi” with Jenny Aker, Dahyeon Jeong, Naresh Kumar, David Park, Jonathan Robinson and Alan Spearot, January 2025. *AEJ: Applied Economics*
- (Forthcoming) “Private but Misunderstood? Evidence on Measuring Intimate Partner Violence via Self-Interviewing in Rural Liberia and Malawi” with David S. Park, Dahyeon Jeong, Naresh Kumar, Jonathan Robinson, and Alan Spearot, August 2024. *The World Bank Economic Review*
- (2024) “Market Access, Trade Costs, and Technology Adoption: Evidence from Northern Tanzania” with Brian Giera, Dahyeon Jeong, Jonathan Robinson, and Alan Spearot. *The Review of Economics and Statistics* 106 (6): 1511–1528
- (2024) “Shortening the Path to Productive Investment: Evidence from Input Fairs and Cash Transfers in Malawi” with Dahyeon Jeong, Naresh Kumar, David Park, Jonathan Robinson, and Alan Spearot. *Journal of Development Economics* 170 (2024): 103288
- (2023) “Exhaustive or Exhausting? Evidence on Respondent Fatigue in Long Surveys” with Dahyeon Jeong, Jonathan Robinson, Naresh Kumar, Alan Spearot, and David Sungho Park. *Journal of Development Economics* 161 (2023): 102992
- (2023) “Saving for Multiple Financial Needs: Evidence from Lockboxes and Mobile Money in Malawi” with Valentina Brailovskaya, and Jonathan Robinson. *The Review of Economics and Statistics* 105 (4): 833-851

- (2022) “COVID-19 Market Disruptions and Food Security? Evidence from Households in Rural Liberia and Malawi” with Dahyeon Jeong, Naresh Kumar, David Park, Jonathan Robinson, and Alan Spearot. *PLOS ONE* 17 (8): e0271488
- (2021) “The Long Road to Health: Healthcare Utilization Impacts of a Road Pavement Policy in Rural India” *Journal of Development Economics* 151 (2021): 102667
- (2020) “Cashing In (and Out): Experimental Evidence on the Effects of Mobile Money in Malawi” with Valentina Brailovskaya, and Jonathan Robinson. *AEA Papers and Proceedings* 110 (2020): 599-604
- (2018) “Grain Today, Gain Tomorrow: Evidence from a Storage Experiment with Savings Clubs in Kenya” with Eilin Francis, and Jonathan Robinson. *Journal of Development Economics* 134 (2018): 1-15
- (2018) “Do Rural Roads Create Pathways out of Poverty? Evidence from India” *Journal of Development Economics* 133 (2018): 375-395

WORKING PAPERS

- “Designing Incentives for Impatient People: An RCT Promoting Exercise to Manage Diabetes” with Rebecca Dizon-Ross and Ariel Zucker. July 2025, *Conditionally Accepted, AEJ: Applied Economics*
- “Going the Extra Mile: Farm Subsidies and Spatial Convergence in Agricultural Input Adoption” with Naresh Kumar, Dahyeon Jeong, Rolly Kapoor, David Sungho Park, Jonathan Robinson, and Alan Spearot. March 2025
- “Minimum Support Prices in Indian Agriculture: Supporting Whom and at What Price?” with Natasha Jha and Ishani Chatterjee. January 2025

WORKS IN PROGRESS

- “The Value of Value Chains: An Experiment linking Farmers’ Cooperatives with a Maize Processor in Rwanda” with Susan Godlonton, Jonathan Robinson, Alan Spearot, and Guanghong Xu
- “Green Shoots: Seeding a Market for Certified Cassava Cuttings among Cooperatives in Rwanda” with Athanase Nduwumuremyi, Jonathan Robinson, Youngwoo Song, and Guanghong Xu
- “It’s Showtime! Improving Agricultural Productivity through TV Programming and Improved Input Access” with Francisco Ceballos, Berber Kramer, Blessing Mhlanga, and Jonathan Robinson
- “A Road for all Seasons: Market Access and Inter-temporal Arbitrage in Rural India” with Ishani Chatterjee

BOOK CHAPTERS AND OTHER PAPERS

- “Impact of a financial incentive scheme on purchase of fruits and vegetables from unorganised retailers in rural India: a cluster-randomised controlled trial,” with S. Kinra, P. C. Mallinson, A. Debbarma, H. L. Wells, J. Lieber, S. Bhogadi, S. Addanki, R. Pande, A. V. Krupad, N. K. Kannuri, B. Kulkarni, E. A. Finkelstein, and S. Deo. *The Lancet Regional Health - Southeast Asia* 12:100140
- “Financing Businesses in Africa: The Role of Microfinance,” with Leora Klapper and Dorothe Singer, Chapter 9 in *Microfinance in Developing and Developed Countries: Issues, Policies and Performance Evaluation*, Jean-Pierre Gueyie, Ronny Manos and Jacob Yaron, eds., Published by Palgrave Macmillan, 2013
- “Designing Government Policies to Expand Financial Inclusion: Evidence from Around the World,” with Leora Klapper, September 2013

PRESENTATIONS (INCLUDING SCHEDULED)

2024	RHUL-IIMC Conference on Political Economy, Ashoka University, UCSD 21 st Century India Center Seminar Series
2023	Stanford Development, FAO, AFEDEV ICD 2023 at Paris School of Economics (Keynote)
2022	ISI Delhi Annual Conference
2021	Baruch College, FLAME University, IFPRI, Paris School of Economics
2020	University of Cape Town ERSA
2019	Georgetown University Qatar, NBER Transforming Rural Africa Conference
2018	Indian School of Business, SERI Conference (IIM Bangalore)
2017	IIM Bangalore, Ashoka University, ISI Delhi Annual Conference
2015	SERI Conference (Indian School of Business)
2014	Georgia State University, Indian School of Business, Mathematica Policy Research, PacDev (UCLA), University of Adelaide, UNC Chapel Hill, University of Waterloo - St. Paul's College, Vanderbilt University
2013	NEUDC (Harvard), Stanford University (Development Hour), UC Berkeley (Development Lunch), UC Santa Cruz (multiple), University of San Francisco

GRANT FUNDING (BY TOPIC AND YEAR)*Horticulture Exports in Rwanda*

2024	The IGC Pilot Grant, with Jonathan Robinson, and Youngwoo Song
------	--

Edutainment and Market Access in Zambia

2023	Digital Agricultural Innovations and Services Initiative, with Francisco Ceballos, Berber Kramer, Blessing Mhlanga, and Jonathan Robinson
------	---

Creating a Market for Certified Cassava in Rwanda

2022	Agricultural Technology Adoption Initiative (Pilot), with Jonathan Robinson, Youngwoo Song, Alan Spearot, and Guanghong Xu
------	--

Forecast-Based Action

2021	JPAL King Climate Action Initiative, with Rolly Kapoor, Jonathan Robinson, and Alan Spearot
------	---

Financing Cattle Vaccinations with Milk Cooperatives in Kenya

2020	CGIAR Standing Panel on Impact Assessment (SPIA), with Susan Godlonton, James Rao, Jonathan Robinson, Alan Spearot, Nils Teufel, and Guanghong Xu
------	---

Input Profitability and Usage in Rwanda

2020	BASIS MRR Innovation Lab, with Susan Godlonton, Jonathan Robinson, and Alan Spearot
2020	CEGA-ATAI, with Susan Godlonton, Jonathan Robinson, and Alan Spearot
2019	CEGA-ATAI pilot grant, with Susan Godlonton, Jonathan Robinson, and Alan Spearot

Market Access for Farmers in Northern Tanzania

2017	NSF Economics, with Brian Giera, Patrick Olobo, Jonathan Robinson, and Alan Spearot
------	---

- 2015 IGC, with Brian Giera, Jonathan Robinson, and Alan Spearot
- 2015 IPA Fund on Entrepreneurship and SME Development, with Brian Giera, Jonathan Robinson, and Alan Spearot
- 2014 BRAC-CEGA Learning Collaborative, with Brian Giera, Patrick Olobo, and Jonathan Robinson

Incentivizing Behavioral Change for Diabetics in India

- 2017 Tata Center for Development Grant, with Rebecca Dizon-Ross and Ariel Zucker
- 2015 J-PAL Urban Services Initiative, with Rebecca Dizon-Ross and Ariel Zucker

Mobile Savings in Malawi

- 2016 IPA Financial Inclusion Program, with Pia Basurto, Valentina Brailovskaya and Jonathan Robinson

ROSCA Savings for Agriculture in Kenya

- 2015 CEGA-ATAI, with Eilin Francis and Jonathan Robinson

REFEREEING

Journals

American Economic Journal: Applied Economics, China Economic Review, Economic and Political Weekly, Empirical Economics, Environment and Development Economics, Economic Development and Cultural Change, The Economic Journal, Economica, Food Policy, Health Economics, Journal of African Economies, Journal of the Association of Environmental and Resource Economists, Journal of Development Economics, Journal of Development Studies, Journal of the European Economic Association, Journal of Health Economics, Journal of Policy Analysis and Management, Journal of Political Economy, Journal of Public Economics, Review of Economics and Statistics, Social Science and Medicine, Southern Economic Journal, The World Bank Economic Review, World Development

Grants

King Climate Action Initiative, National Science Foundation, Research Grants Council of Hong Kong, Social Sciences and Humanities Research Council of Canada, WEE-DiFine

Fellowships

Fulbright Nehru Fellowship - Economics

AWARDS AND HONORS

- 2020 ISB Alumni Research Fellow, BAT Research Fellow
- 2013 Best Poster Prize, NEUDC 2013
- 2012-13 Eileen Brooks Memorial Award for best paper in international trade, UC Santa Cruz
- 2010-14 Merit-based Tuition Fellowship, UC Santa Cruz
- 2009-10 Chancellor's Fellowship, UC Santa Cruz